

A portrait of a smiling woman with long, dark, wavy hair, wearing a black and white sleeveless top. The background is a blurred outdoor setting with a building and a red flag.

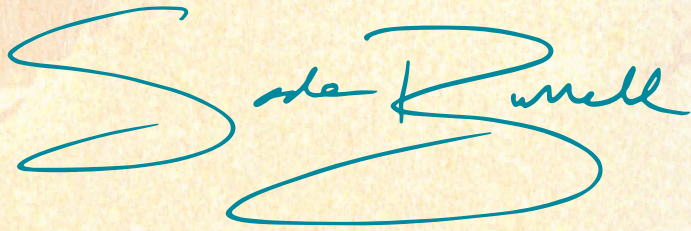
*Sade Burrell*

SADE BURRELL

ELECTRONIC PRESS KIT



## Speaker, Author, Advocate, Philanthropist



***Today we'd like to introduce you to Sade Burrell.***

Sade Burrell is a Masters of Social Work graduate of the University of Southern California and an undergraduate of San Diego State University. Sade was born in San Diego and has continued to live in San Diego throughout her life.

After being stigmatized because of her involvement with the juvenile justice system and as a dependent of the foster care system; ***Sade decided at the young age of 15 that she would no longer be subjected to opinions and statistics that were placed on her.*** Since the age of 15, Sade has been able to overcome all odds against her. During her sophomore year of high school at Mount Miguel High, she was told she would not graduate with her class because her credits she earned while attending school at her group home would not transfer. ***Sade refused to believe the opinions of others*** and went on to graduate with her graduating class of 2006.

This milestone was a pivotal moment in her life because she proved to herself what she was capable of achieving. After high school Sade ran track at Cuyamaca College; where she went on to be recognized as one of the top student-athletes to master an athletic activity while maintaining an astonishing grade point average.





# Service

## Join Our Program!

### Personal Development

Sade is able to coach individuals one-on-one. Individualized sessions will focus on the main objectives of the individuals which may include: discovering your purpose, understanding an action plan, putting action behind your purpose overcoming obstacles, building great relationships, career perspectives, time management and redirecting negative thoughts.

### Athletic Development

Adjusting through the phases of high school athletics to collegiate, and professional levels can be very demanding and strenuous to the athlete if development stages are not fully addressed. As a top student athlete herself, Sade uses tactics and knowledge used to transition her from a high school athlete to a prosperous college athlete. Sade will focus on addressing the following issues student athletes face: maintaining grades, balancing school and athletic obligations, peer pressure and interacting in different environments.

### Educational Development

Sade is dedicated to helping your students through the different phases of education and career development. She specializes in providing mindfulness training that will help students and professionals achieve their aspirations.

### Professional Development & Executive Coaching

Sade is committed to helping your staff and company outperform the competition through a training session that will demonstrate to your team how to develop interpersonal and communication skills that will enable them to become problem solvers and function as a unit.

***“If I fail today, I’m coming back tomorrow.”***

Later, Sade attended San Diego State University and earned a full academic scholarship through the Alex Smith Foundation. During her time at San Diego State, she was involved with Guardian Scholars a program to assist former foster youth to obtain a higher education. ***She also served on several boards throughout the community and invested her efforts in lobbying with organizations such as California Coalition for Youth.***

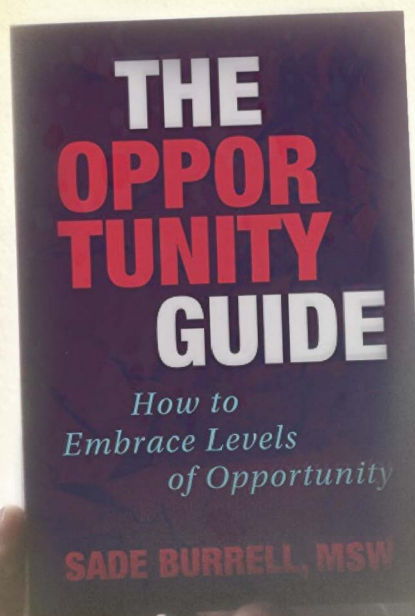
Currently, ***Sade has been recognized throughout the state of California*** for her efforts to eliminate child abuse; former Assemblyman Nathan Fletcher has been amongst the many to recognize her. As a member of the San Diego Practice Framework team, ***The Child Abuse Prevention Foundation and Antwone Fisher recognized Sade as an instrumental member of a team that has outlined what child welfare services is and how they want their community to view them.***

Sade has dedicated many years to advocating and empowers audiences across the world with her heartfelt message of how to overcome obstacles while reaching for your purpose. ***She uses her enthusiasm and passion for life to encourage others.***

In addition to being an advocate for change and an inspirational speaker, Sade is also the author of her second published book, ***“The Opportunity Guide,”*** a book which focuses on teaching principles on how to prepare for an opportunity, how to keep an opportunity and lastly how to provide an opportunity.



# Writing With Purpose





# Sade's Books

## The Opportunity Guide

The Opportunity Guide is a book **designed to inspire its readers to truly understand the meaning behind the word opportunity.** A year ago I was speaking at a college and a young man walked up to me and said, "How can I find these opportunities you're talking about?". It was then I realized not everyone understands the true mindset of an opportunity creator. **An opportunity creator is a person who seeks, creates and provides opportunities.** I decided to write a book and provide readers with the principles I've learned from being an opportunity creator. As a first generation college student who graduated from college debt free, bought my first home at age 28 and have successfully written grants to fund programs for college students, **I have mastered the true art of understanding the word opportunity. I want YOU to have the same.**



## What Are You Reaching For?

As someone who has faced obstacles throughout her life, **Sade Burrell has been an example of what it means to defeat all odds.** As a survivor of the foster care system, Burrell has managed to receive her Bachelor in Social Work from San Diego State University and a Masters in Social Work from the University of Southern California. **Burrell is an exceptional leader in her community and has contributed great effort towards improving the likelihood of underprivileged youth obtaining a higher education.**

As an advocate for education and an even stronger advocate for seeing others reach their greatest potential, Burrell founded an organization named Stand For Something. Stand For Something's goal is to help individuals learn more about who they are and what assets they have that will **contribute to the greater good of society.**

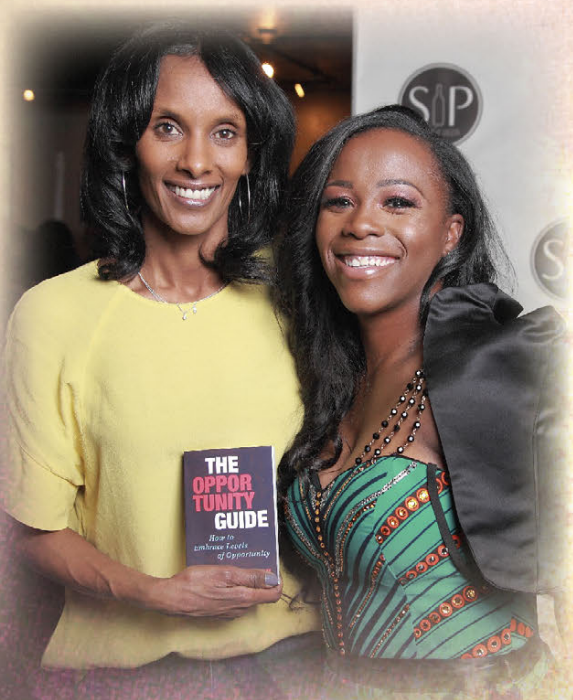
With the support of family and friends, Burrell continues to prove to herself and others that with dedication and hard work, anything is possible.

SADE BURRELL, MSW



An Inspirational Story About How to Prioritize Your Purpose While Overcoming Obstacles







# Speaking Engagements



**USC** University of  
Southern California



**JOHN  
BURTON**  
Advocates for Youth



**TEXAS**  
The University of Texas at Austin



**SAN DIEGO STATE  
UNIVERSITY**



**UNIVERSITY  
OF  
CALIFORNIA**



**PROMISES2KIDS**



**AUSTIN  
COMMUNITY  
COLLEGE  
DISTRICT**



**SAN DIEGO  
CITY COLLEGE**



**ORANGE COAST COLLEGE**




# Keynote Speaker

## *Join The Movement*

Sade has dedicated many years to advocating and empowers audiences across the world with her heartfelt message of how to overcome obstacles while reaching for your purpose. She uses her enthusiasm and passion for life to encourage others. Ms. Burrell's ability to connect with her audience has been proven to be effective through the responses of her audiences. As an inspirational speaker Ms. Burrell's main objective is to provide her audience with principles that will cause them to use critical thinking, which will challenge them in all areas of their lives.

*Topics Include: What Are You Reaching For?, Living A Solution Focused Life, You Never Know Who You're Raising, The WIN FORMULA, and many more!*





## What Are You Reaching For?

Using the quote, **"You're reaching for crumbs when there's a cake in front of you,"** Sade provides honest principles to teach others how to live their purpose while overcoming obstacles and further explaining how defeating life obstacles is the key to becoming a problem conquer.

**Click the video below** to see how Sade Burrell uses a metaphoric message to describe a struggle that's real; choosing between cake and crumbs.

*Are you ready?*

**Are you ready for your students, youth or professionals to operate at a greater level? Book Sade as your keynote speaker, group facilitator, or conference host today.**





### ***Living A Solution Focused Life:***

Focusing on the solutions of life, with this message the goal is to teach others how to use solutions to solve life's most difficult times. While challenges may arise, we must overcome them by first identifying them and then implementing a plan of action. The audience is encouraged to seek more from life by first expecting more of themselves.

### ***You Never Know Who You're Raising:***

This impactful message is geared towards parents, foster parents, kinship provides and mentors who are raising youth who may appear to be difficult due to unforeseen circumstances, but because one individuals can make a lasting impact on the youth, caregivers, guardians and mentors are encouraged to not give up during pressing times with the youth. The goal of this message is to provide caregivers with the motivation and strength needed to continue raising their child.

### ***The WIN Formula:***

If all your decisions and choices are about you, at some point you're going to hit something tougher than you and you'll quit. Most people will quit because they have no driving force for doing what they do. Discovering your purpose is crucial for your success. Understanding your purpose will push you into your greatness when adversity strikes; it'll encourage you when you have nothing left and most importantly the world will benefit from your willingness to be great. Sade shares life principles on how to discover your purpose and how to start living in your greatness because the goal in life is to live an unrecognizable life. With encouragement, inspiration and realistic steps on how to create an unrecognizable life, attendees will leave the keynote address feeling and knowing they can do the impossible.

***...And many more!***

OBEDIENCE > SACRIFICE  
BY SADE BURRELL





# Booking

For booking, please email  
[info@sadeburrell.com](mailto:info@sadeburrell.com)

Visit [www.sadeburrell.com](http://www.sadeburrell.com) to stay up  
to date with Sade's work, and follow  
her on social media.



@lamsade1



@sadeburrell



Sade Burrell



Sade B.